



BROUGHT TO YOU BY
SICAP

Honoring the world renowned scientist:

Prof. Lotfi A. Zadeh

Stay tuned for registration link! 

"Information Technology Conference Beyond Business Sense"

PersIT

VANCOUVER 2012

18 Sunday
November

3:30-7:30PM

**Marriott Hotel, Ballroom-
1128 W. Hastings, Vancouver**

The Background

The non-profit association of the Society of Iranian Canadian Professionals of British Columbia, SICAP, is a solid foundation by motivated, successful and high calibre professionals in a variety of business sectors and educational disciplines.

The organization promotes collaboration and networking within members and provides an opportunity for associates and talented professionals to lead and contribute to the regional development of B.C. Through this unique environment, SICAP facilitates business opportunities in its wide variety of technical seminars and educational events. SICAP has recently developed two unprecedented Conferences among other events, PersMine addressed the Mining profession, and PersCon focused on the Construction industry. Don't forget to follow us on Facebook!

The Event

The conference will bring together 350+ professionals from the Information Technology leaders, executives and experts interested in sharing contemporary knowledge and fostering a strong IT industry in BC. Through a combination of plenary speakers, panel discussions, and networking sessions participants will deepen their understanding of the industry movements, best practices, and become a part of a group with shared goals toward the IT excellence.

Expected to be the largest assembly of Iranian professionals and companies in B.C., this exciting event embraces an atmosphere of information exchange, product applications, career development and business opportunities for participants and sponsors to reach people in diverse areas of IT, computer, electrical and network science, software, website, multimedia services and several other disciplines.

Leader Appreciation

Don't miss the special keynote speech session! In recognition of world renowned **Iranian Professor and Scientist, Lotfi A. Zadeh from University of California, Berekly** SICAP is honored to tribute this event to his lifetime of achievements. Prof. Zadeh has showcased the Persian devotion to IT research and science at globe through his genius and one of a kind development of Fuzzy Logic.

Sponsorship and Booth Opportunities

To reserve your booth and leverage a unique opportunity, please fill out the sponsorship form on the next page and send it to

persit@sicap.ca

PLATINUM SPONSORS - \$ 1000+

All of the benefits of Gold level sponsorship plus:

- Corporate logo will be top listing, larger and more prominent than logos of Gold Sponsors
- Corporate name and description will be mentioned as platinum sponsor right before and after the presentation by the MC (Your choice of one photo & 40 word company highlights advertorial)
- One signage positioned at the entrance to conference and registration desk
- Corporate logo will be displayed on badges
- 3 extra tickets will be provided for the sponsor's booth attendees

GOLD SPONSORS - \$ 500+

All of the benefits of Silver level sponsorship plus:

- 2 extra tickets for the sponsor's attendee to the event for the booth
- Your company name mentioned as gold sponsor right before and after event by the MC or the panel moderator
- Logo on SICAP website
- Logo on three pre-conference email notices to potential audiences and post-event announcements

SILVER SPONSORS - \$ 300+

- A booth (Table for promotional materials and displays)
- 3 ticket for the sponsor's attendee to the event for the booth
- Your company name mentioned as silver sponsor right before and after event by the MC or the panel moderator
- Logo appearing on projector screen before & after the speakers/panel
- Logo on in-event agenda material

ORDER FORM: REQUEST SPONSORSHIP AND BOOTH

Please fill out this form and send to: Society of Iranian-Canadian Professionals of BC (SICAP)
PersIt@sicap.ca, Questions welcomed at 778-372-1917

Company Name:

.....

Contact Name:

.....

Title:

.....

Address:

.....

Phone/Fax:

.....

☒ Select Sponsorship Level:

☒ Platinum (\$ 1000+)

☐ Gold (\$ 500+)

☐ Silver (\$ 300+)

PAYMENT METHOD

All payments must be in Canadian Funds Only.

Cheque: payable to Society of Iranian-Canadian Professionals of BC (SICAP)

Please email your company logo/description file to: persit@sicap.ca

Thank you for supporting SICAP